

# The Ultimate Guide to B1 Preliminary (PET) Writing: Examples, Tips & Structure

By EnglishExam.eu Team | 2/16/2026

*Everything you need to pass the Cambridge B1 Preliminary Writing exam. Includes sample answers, email examples, essay logic, and marking schemes.*

## INTRODUCTION TO THE B1 PRELIMINARY WRITING PAPER

The B1 Preliminary (PET) Writing exam is a crucial part of your English certification. Many students find it challenging, but with the right preparation and understanding of the b1 writing marking scheme, you can achieve a great score. In this guide, we will cover b1 writing examples, providing you with a complete cambridge b1 writing guide.

## PART 1: THE EMAIL

In Part 1, you are required to write an email of about 100 words. You must include four specific points given in the task. Here is a pet email example to help you understand the format.

Task: Your English friend, Alex, has asked you to go to the cinema. Write an email to Alex. In your email, you should:

- Accept the invitation
- Suggest a film to watch
- Suggest a time to meet
- Ask Alex where to meet

## SAMPLE ANSWER:

> Hi Alex,  
>  
> Thanks for your email! I would love to come to the cinema with you next weekend.  
>  
> I heard that the new Marvel movie is fantastic, so shall we go and see that? I think it starts at 4 PM.  
>  
> Why don't we meet at 3:30 PM? That gives us time to buy snacks.

- >
- > Where would be the best place to meet? Maybe in front of the coffee shop?
- >
- > See you soon,
- >
- > Maria

This answer covers all four points clearly and uses appropriate informal language. This is key to learning how to pass b1 writing.

## PART 2: THE ESSAY OR STORY

In Part 2, you have a choice. You can write either an Article or a Story. Most students prefer the Article (often called an Essay in practice contexts), so let's look at the b1 essay structure.

### STRUCTURE OF A B1 ESSAY / ARTICLE

1. Title: Catchy and relevant.
2. Introduction: Introduce the topic and your opinion.
3. Body Paragraph(s): Give reasons and examples.
4. Conclusion: Summarize your view.

Reviewing past writing sample answers is the best way to improve. Remember to use linking words like however, because, and although to connect your ideas. These are essential b1 preliminary writing tips.

### MARKING CRITERIA

Examiners look at Content, Communicative Achievement, Organisation, and Language. Make sure you answer the question fully to get high marks in Content!

